

The Teamurica Initiative

DUALCOM

The Question

- ◉ Do you find carrying multiple devices to be inconvenient?
- ◉ Are you required to carry an additional mobile device for your job along with your personal cellphone?



The Answer

- ① Manage mobile devices by downloading an app, allowing the user to access multiple phonebooks through the cloud.
- ① Easily carry two phones in one.
- ① Use two (or more) phone numbers on one device, with access to a virtual directory.

DualCom

- ⦿ Convenient, revolutionary, user-friendly and dependable.
- ⦿ www.dualcom.com
- ⦿ Contact: info@dualcom.com

Founders



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What makes us different?

- ① Technologically savvy.
- ① Business-oriented.
- ① Dedicated to success.
- ① We have girls.

What's missing?

- ⦿ Mobile/ app developer
- ⦿ Marketer
- ⦿ Financial analyst

Why Us?

- ⦿ A common desire to make the corporate environment more efficient and cost-effective.
- ⦿ Simplifying the way you manage/share your contacts
- ⦿ Allow multiple lines for business, personal use, etc.—all in one device.

What is DualCom?

- ⦿ An answer to the problem of having to carry multiple devices
- ⦿ Consolidate multiple phone numbers onto one device.
- ⦿ Provides support for a virtual phonebook across a network, divided into categories.

What is DualCom? (cont'd)

- ⦿ A BYOD answer for today's modern business.
- ⦿ Simplify communication.
- ⦿ A fresh answer: consolidating multiple devices into one
- ⦿ Not yet realized by any other business.



Why Our Idea Will Work

- ⦿ Hard to implement for other companies: we will patent our unique software design.
- ⦿ We will beat the competition to finding a similar solution.
- ⦿ Working strongly with a phone provider to incorporate our new technology.

Marketing

- ◉ Initially market the app primarily to entrepreneurs and business.
- ◉ Use ads in business magazines, papers, etc., as well as online ads.
- ◉ Later use a phone company's own marketing (when bought out).

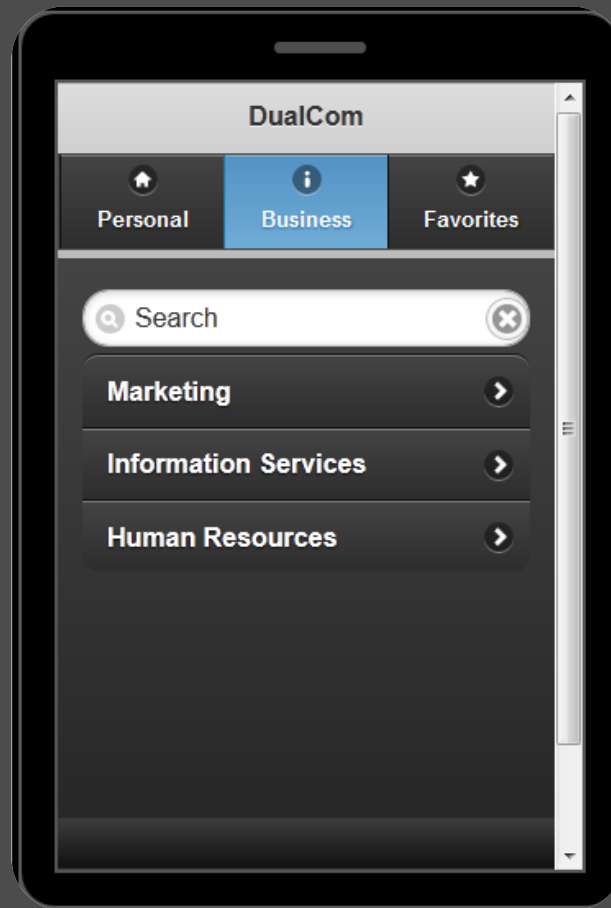


Patentable Ideas

- ◉ Virtual directory lookup scheme
- ◉ Multiple device number consolidation



App prototype



Competitors

- ◎ Anyone looking for a loophole in our patents.
- ◎ Almost every cell phone provider.
- ◎ Mobile Iron
 - Has a similar design.
 - Does not support the idea of having a virtual directory.
 - May later become a threat.

What Might Go Wrong?

- ⦿ Might not be able to get a patent
- ⦿ Software compatibility issues
- ⦿ Acquiring hardware support from major cellular vendors



Financials

- ◉ Looking for initial investment of \$50k
- ◉ Expenses:
 - Hire an app developer
 - Marketing consultant
 - Acquire URL / domain
 - Purchase computers and hardware



Exit Strategy

- ⦿ Get bought out by one of the big four major cellular providers.
- ⦿ Get bought out by one of the major cell phone hardware manufacturers.
 - Our pre-existing software will become proprietary for that company
 - Will be integrated into future phone hardware.
- ⦿ License out to major businesses.

Thank you!

Questions?



